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What is The Web Conference?

The ACM Web Conference (formerly WWW conference) is a yearly international conference on the topic of the future directions of the World Wide Web.

The Web Conference aims to provide the world with a premier forum for discussion and debate about the evolution of the Web, the standardization of its associated technologies, and the impact of those technologies on society and culture. The conference brings together researchers, developers, users and commercial ventures — indeed all those who are passionate about the Web and what it has to offer.

Over the past three decades, The Web Conference has been the forum where some of the most fundamental Web technologies have been introduced, such as the Anatomy of a Large Scale Web Search Engine in 1998 prefiguring Google, the EigenTrust algorithm in 2003 and the YAGO knowledge base in 2007 (see also the Test of Time Award past recipients). The conference assembles scholars, researchers, policymakers, practitioners, and end-users with one unifying goal: to envision and create the future of the Web.

The 2023 ACM Web Conference will offer a high quality program made of research sessions, posters and demonstrations, a PhD symposium for the junior scholars, workshops, tutorials, industry track, web developers track for the practitioners as well as thought provoking keynote speakers, panels. Additionally there will be special tracks on Web for Good, History of the Web, The Creative Web as well as special days focused on Health, Knowledge Graphs and Entrepreneurship.

Austin is honored and thrilled to host The Web Conference and is preparing an exceptional conference for sharing the latest insights of academic and industrial research. The conference will be in-person with a virtual component. We thank you for your interest in sponsoring The Web Conference and look forward to seeing you in Austin!

History of The Web Conference

The World Wide Web was first conceived in 1989 by Tim Berners-Lee at CERN in Geneva, Switzerland. The first conference of the series, WWW1, was held at CERN in 1994 and organized by Robert Cailliau. The International World Wide Web Conferences Committee (IW3C2) was founded by Joseph Hardin and Robert Cailliau later in 1994 and has been

responsible for the conference series ever since. Except for 1994 and 1995 when two conferences were held each year, WWW became an annual event held in late April or early May. The location of the conference rotates among America, Europe, and Asia. In 2001 the conference designator changed from a number (1 through 10) to the year it is held; i.e., WWW11 became known as WWW2002, and so on.

Starting with the 2018 edition, the conference series previously known as World Wide Web Conference (WWW) has been renamed as The Web Conference or TheWebConf with a new brand and a new communication model. Until 2021, the conferences have been organized by the IW3C2 in collaboration with Local Organizing Committees and Technical Program Committees. The 2022 edition marks another important change in the history of this conference series: it is now integrated into ACM SIGWEB and will be managed by a new steering committee within ACM

The Web Conference brings together all the top players of the Web
Thanks to the interdisciplinary nature of The Web Conference, our speakers and attendees are a highly diverse group affiliated with academia, industry, government agencies, NGOs and, most uniquely, international institutions such as the World Wide Web Consortium (W3C). Pre-pandemic, The Web Conference attracted approximately 1,500 attendees, with the same numbers virtually during the pandemic. In particular, we expect delegates in these broad categories:
- Academics from computer science, web science, and digital humanities
- Professionals from major tech companies
- Web developers, designers, game developers, editors, and IT practitioners
- Government representatives and public servants
- Business professionals and entrepreneurs
- Internationally regarded web experts
- Innovators and futurists from across the world
- Local and international students - perhaps your future employees!

The work presented in The Web Conference is consistently high quality and impactful, often outranking venues specifically dedicated to focused fields of study. Computed with the weighted citations from the Open Academic Graph, The Web Conference is ranked in the top 10 of the general Computer Science conferences, and despite the interdisciplinary nature, is ranked consistently high in the scientific areas of artificial intelligence, machine learning, data science,

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large scale computing, human computer interaction, information retrieval, recommender systems, and social networking and computing. As a result, The Web Conference is widely recognized as the top tier venue for scientific publication, resulting in a large submission pool each year. The acceptance rates for the past several years are hovering in the low teens percentage, making the conference one of the most selective computer science venues.

Main Topics of The Web Conference

The Program Chairs, Lora Aroyo (Google), Carlos Castillo (ICREA and Universitat Pompeu Fabra), Geert-Jan Houben (Delft University of Technology) are responsible for the scientific research program, that consists of the following tracks:

- Crowdsourcing and Human Computation
- Economics, Monetization, and Online Markets
- Fairness, Accountability, Transparency, and Ethics on the Web (new track)
- Search
- Security, Privacy, and Trust
- Semantics and Knowledge
- Social Network Analysis and Graph Algorithms
- Systems and Infrastructure for Web, Mobile, and WoT
- User Modeling and Personalization
- Web and Society
- Web Mining and Content Analysis

Additionally, The Web Conference will have the following special tracks:

- Web4Good (Sustainable Development and Vulnerable Populations)
- History of the Web
- The Creative Web

Why Become a Sponsor of 2023 The Web Conference

- Contribute to writing a page of the history of the Web
- Exchange with the world's Web elite
- Meet with decision-makers, buyers, and partners
- Showcase your latest innovations and attract new talents
- Identify or propose topics that will shape the Web of tomorrow
- Enjoy high media coverage both nationally and internationally
- Access and understand the current research state of the art

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- Recruit high-level talents
- Confront products, ideas, solutions to the world of research
- Being part of the top online event about the Web

We will provide opportunities for our sponsors, exhibitors, and partners to be involved in conference activities and engage directly with our delegates. We are at your disposal to help you build a partnership that will best fit your needs.

Past Sponsors

2022, Lyon, France (Online)	2021 Ljubljana (Online)	2020 Taipei, China (Online)
Orange	Amazon Science	Amazon Science
Technology Innovation	Bloomberg	Chunghwa Telecom
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Pinterest	Facebook	ELTA HD
LinkedIn	Finvolution	ELTA Technology Co.,Ldt
Amazon Science	Google	Facebook
Inria	Huawei	FET
Baidu	Magagon	Google
Google	Microsoft Research	Institute for Information
Bloomberg Engineering	NSF	Industry
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Meta	Pinterest	Science, academia Sinica
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		Taiwan Mobile
		Telecom Technology Center
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		Web4Good
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		Zoom

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2019 San Francisco, USA	**2018 Lyon, France**
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Ebay	Facebook
Facebook	Google
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Microsoft	Medef Auvergne RhôneAlpes
MIX	Medef Lyon-Rhône
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	Platinum $50,000 VAT excl.	Gold $30,000 VAT excl.	Silver $15,000 VAT excl.	Bronze $6,500 VAT excl.
Exhibition Table Top Booth (includes virtual sponsor page)	1	1	1	0
Exhibitor Badges (staff at booth only, no program access)	2	2	2	0
Full Conference Registrations (Includes virtual access)	4	2	1	0
Virtual Only Registrations	10	5	3	1
Speaking Opportunity As determined by program committee	✔	X	X	X
1 specific e-newsletter to attendees (document provided by sponsor)	✔	✔	X	X
Access to VIP Lounge	✔	✔	✔	X
Special thanks during opening and closing remarks	✔	✔	✔	✔
Special thanks during reception and gala	✔	✔	✔	X

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	Platinum $50,000 VAT excl.	Gold $30,000 VAT excl.	Silver $15,000 VAT excl.	Bronze $6,500 VAT excl.
Promotional Material posted on the meeting site	3	2	2	1
Job posts on the meeting site	3	2	1	X
Projections of logo in the plenary room before sessions	✔	✔	✔	✔
Logo and link on the conference website (sponsors page)	✔	✔	✔	✔
Logo on the conference website home page	✔	✔	✔	✔
Logo on the conference e-newsletter	✔	✔	X	X
Press release announcing the sponsorship	✔	✔	✔	X
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Opportunity to contact opted in participants	✔	X	X	X
Logo on official conference material	✔	✔	✔	✔

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	Platinum $50,000 VAT excl.	Gold $30,000 VAT excl.	Silver $15,000 VAT excl.	Bronze $6,500 VAT excl.
Logo on conference program	✔	✔	✔	✔
Specific social media post (amongst our available platforms)	3	1	X	X
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Projection of video presentation in plenary rooms	✔	X	X	X
Embedded video on the company sponsor page	✔	✔	✔	X

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- Best Demo
- Best Poster
- Best Student Research Paper
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For More Information, including Ala Carte sponsorship opportunities, please contact:
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